

# *N O M A T A Minutes*

*05/24/07*

**In Attendance:** Lynda Santopadre, Pedro Docampo, Kathy Hinricks, Carla Catalano, Suzette Watson, Sharon Lester, Jodi Robinson & Joan Wolverton

Meeting was called to order at 6:445 PM on Thursday, May 24, 2007 by Lynda.

**Minutes** of April meeting were reviewed. Joan made a motion to accept, seconded by Pedro, motion passed and minutes accepted.

**Treasurer's Report:** Suzette received from the Secretary of State the updated listing of NOMATA's officers and gave to Joan to file in our records. Suzette reviewed the Profit & Loss Statement reflecting all entries January thru May 2007. Pedro made a motion to accept, seconded by Kathy, motion passed and Treasurer's report accepted.

**Community Coordinator Report:** Sharon thanked the officers and Board Members that volunteered their time and worked at the Welcome Back To Tennis, Kids Carnival and Recreational Coaches workshop. We had 11 WBTT participants, 16 kids and 21 RCW. Good evaluations on the RCW. Although overall comments were that it was a very hot day. Anne Davis certainly was an asset to the event. In appreciation of her support and participation, NOMATA presented her with a lovely book on New Orleans.

After school program is in the works....some problems to iron out in scheduling with schools and teachers causing a delay in the summer program. By the fall/September we hope to have everything in place. ( Discussion on reaching out to get sponsors to consider sponsorships of one to three schools took place.)

Meeting with Bill Phillips in June to discuss ideas on solicitation of sponsorships. Lynda, Jodi and myself along with Manny Barocco, JP Schools, Sydna Barocco, East Bank scheduling teacher and Neva Schillington , West Bank scheduling teacher will attend this meeting. We will also be discussing getting the kids from these schools involved in a Jr. Team Tennis and add the 36/60 format to the team tennis.

On May 15, 2007 Six Seasonal Reports were e-mailed to Laura Beauregard.

**League Report:** Kathy discussed the Flex League as being a USTA and Southern Pilot Program in some areas this summer and fall. Kathy made a motion for NOMATA to submit a application to become part of the Flex Pilot Program, Carla seconded and all agreed.

Kathy reported that Jimmy Connors will not be participating in the exhibition that is to be given during the Challenger tournament at the University Tennis Center on September 14<sup>th</sup>. Monica Selles and Martina Navratilova will take his place. Tickets will be sold through Ticket Master.

**Junior League Report:** Jodi reported the Spring season is over...program will start again in the fall.

**Old Business:** Lynda reported that the tournament directors for the Mixed Sectional Tournament, which will also be held at the University Tennis Center, have already hired workers. We will probably still need to help with volunteers. Since both of the events are after the captains meetings for Combo, Kathy suggested that we post a sign up sheet for volunteers at the day and night captain's meetings.

A question was raised as to why we only bid on one tournament for 2007. Pedro reminded everyone that there was still a question on hotel availability at the time bids were submitted.

Lynda reported that Orlando Watkins has resigned from the board. He has offered to help on our committees in some capacity. Nothing was heard from Leif Olsson.

**Marketing:** Lynda has appointed a new Marketing committee. Volunteers will be Georgia Harrington, Joan Wolverton and Lynda Santopadre.

Lynda checked into the cost of billboards. The billboards on Earhart Expressway would cost us \$1500 a month to rent. Suzette suggested that we check into advertising on the sides of buses. It was a general consensus that we need to heavily advertise before the fall so that we can attract new and old players to the events and leagues that will occur during the fall. Lynda also mentioned that she was impressed by a 4 color magazine insert that just recently appeared in the Times Picayune. She offered to contact the people in charge of each of these marketing methods. Carla brought up that a good time would be during the US Open since the tennis on TV stirs up a lot of interest.

Kathy found some tennis ball magnets that would be great advertisement and also could be used for captain gifts. The prices that she was given was \$3.40 per 100 each or \$1.80 per 250 each. Pens with NOMATA written on them would run .45 each per 500. Lynda will also check into these magnets.

**New Business:** Georgia will serve on the publicity committee. Suzette will remain Grievance Chairman. Lynda mentioned that Mary Anne Boudreaux has already volunteered to serve on the grievance committee. The local league coordinators need to find 3 volunteers from each league(Adult Day Women, Adult Night Women, Adult Men, Sr. Women & Sr. Men) to serve on the grievance committee.

There will be no meeting in June. Next meeting will be July 26<sup>th</sup>, 2007.

Pedro made a motion to adjourn and Suzette seconded it at 7:55 PM.

Respectfully Submitted,

Joan Wolverton