

MINUTES OF MONTHLY
NOMATA BOARD MEETING
August 21, 2006

A meeting of the Board of Directors of NOMATA was held Monday August 21, 2006 at Taste Donuts, 6:30 pm. In attendance were: Pedro Docampo, Nikki Davies, Trey Luby, Kathy Hinrichs, Lynda Santopadre, Suzette Watson, Chris Dazet, Orlando Watkins, Georgia Harrington, Jodi Robinson and Leif Olsson.

1. PRESIDENT'S AGENDA

CDLM Grant Committee members – Trey will send the documents that are needed to get the CDLM grant check issued.

LTA Annual Awards – The nominations are due by September 5th. Cleburn Simon attended the meeting and gave us some input on a couple of LTA award nominations.

TAAG request Patricia King –She didn't show up and Pedro stated that he would follow up with Patricia.

Banners – Pedro asked the board to view the banners posted around the room. Board members commented that they liked the banners.

Chris Barbe told us that he is working for an organization that leased the Audubon Tennis Facility and will manage the facility. He hopes to have the courts ready to rent by September, 2006.

Chris Dazet gave us a report on the NOLT workshop.

2. TREASURER'S REPORT –

Trey stated that given his current work load and other professional commitments, he may struggle in the coming months to complete his responsibilities as Treasurer. Trey suggested and other board members agreed that establishing a finance committee or training other board members in Quick Books could help to alleviate some of the responsibilities placed on the Treasurer. Several board members and Jodi Robinson agreed to be trained and said they would be willing to be helpful.

3. MARKETING REPORT

Lynda reported that she met with the Diva radio station and discussed some possible campaigns. Nothing has been decided. The station is putting together a proposed schedule. NOMATA also ran an ad in the Times Picayune promoting TRY USTA and the programs NOMATA is offering including League play.

4. USA PROGRAMS REPORT

Carla was not in attendance. There was no report.

5. SPONSORSHIP AND FUNDRAISING COMMITTEE REPORT

Nikki reported that the World Team Tennis information had been posted to the NOMATA website.

Pedro took the opportunity to read a proposal written by Orlando for the Organization of the Year Award. Following the reading several board members gave feedback and edits. Orlando committed to make suggested changes and mail out the completed application.

6. LEAGUE REPORTS

Kathy reported the following information:

Adult league:

MXD - Adult and Seniors

2006 540 players 43 teams

2005 743 players 59 teams

2006 participation down by 28%

Combo (fall) - Adult and Seniors (men/women):

2006 1,025 players 132 teams

2005 1,474 players 163 teams

2006 participation down by 30%

Kathy stated that she anticipates that these numbers will increase by the end of the season. Kathy also requested that Jodi provide a list of all the area pros' email addresses - for notification of all events and league programs.

Kathy also reported that she had been working with staff of the US Open as well as members of team Williams. She stated that organizers of the US Open have requested video clips highlighting New Orleans recovery. These clips would be run during the US Open. Orlando offered to connect Kathy to Tim Ryan of the New Orleans Video Access for materials.

7. SCHOOLS PROGRAM REPORT

Jodi reported that City Parks Grand Reopening would be on August 26. She distributed flyers for event and sent out a message email to tennis players. Many board members volunteered to help for Saturday's event. Bill Phillips will be in town to help.

Jodi also gave a financial report on 2006 Jr. Team Spring tennis season. Jodi requested approval to have a Jr. Team Tennis tournament on Dec. 2nd at Green Acres. Tournament was approved. NOMATA agreed to pay for extra expenses that will exceed monies collected as fees for Jr. Team Tennis. Extra expenses include items such as trophies, prizes, t-shirts, food.

Jodi gave a status report on the school tennis program. Jeff Smith will host a 3 hour in service for public school athletic teachers to attend. The date is set for October. Jodi stated that there is a need for volunteers to help out with after school tennis programs.

Information was shared about the first Fun, Friends & Fitness program being held at City Park starting October 7. Dale will host the event. The program is for beginner adult tennis players.

8. STATE TOURNAMENTS REPORT

Suzette reported that NOMATA bid on Adult Combo for November 2007 and 2008. Suzette reported that the Super Senior tournament would take place at City Park October 6-8th.

Lynda stated that most state tournaments are taking place outside the region because no one in the region is bidding on the tournaments.

9. NEW BUSINESS – UPGRADE WEBSITE SERVER

B.J. Shared changes to the NOMATA website. The board unanimously agreed that the new format was easier to read and more effective in communicating NOMATA information.

B.J. also made a request to purchase a new laptop. She stated that the current system does not have enough memory/speed to meet the current NOMATA needs. As a result, B.J. has been using her own laptop. It was suggested that NOMATA consider budgeting for a new laptop and any other equipment necessary to effectively run the organization.