

MINUTES OF MONTHLY
NOMATA BOARD MEETING
May 21, 2006

A meeting of the Board of Directors of NOMATA was held Sunday May 21, 2006 at Taste Donuts, 5:00 pm. In attendance were: Pedro Docampo, Nikki Davies, Trey Luby, Kathy Hinrichs, Lynda Santopadre, Suzette Watson, Chris Dazet, Orlando Watkins, Georgia Harrington and Jodi Robinson.

Meeting began at 5:00 pm.

1. PRESIDENT'S AGENDA-

- We discussed asking area pros to host follow-up programs for the Welcome Back To Tennis event July 15th. The following plan is what was decided:

Chris Dazet will host a Doubles Strategy and Play program at Metairie Country Club Thursday night, 7/20/06, at 6:30.

Ski Chelkowski will let his assistants Drew Hoffman and Blake Phelps host a beginner's program Thursday night, 7/27/06 at Colonial Country Club at 6:30.

Georgia Harrington will ask E.J. Barry to host a beginner's program at Bissonet Country Club Thursday night, 8/4/06, at 6:30.

We will pay the pros \$60 for the sessions and have them buy small prizes to give out and reimburse them for the prizes. We will discuss a limit to the amount they can spend on the prizes at the next meeting.

- I asked the board members to give me the names of the non-board committee members they recruited for their respective committees and the following names were given:

Trey Luby for the Appeals committee named:

Billy Mohr

Terry Rangel

Cally Clinard

James Graham

Lynda Santopadre for the Marketing committee named:

Mary Anne Boudreau

Suzette Watson and Georgia Harrington volunteered to help Lynda on the Marketing committee.

Pedro Docampo named for the USA Programs committee:
Ricky Armentor
Clyde Eschete

I asked the rest of the committee chairmen to recruit their three committee members by the next meeting.

2. TREASURY REPORT –

- The check for the USTA general liability insurance was sent to the insurance company; Trey said it was about \$265 but he didn't have the exact amount with him.
- Trey said that he is waiting on the April statement from Whitney to arrive in about a week to put the financial reports together and will e-mail the reports to all board members.
- Kathy Hinrichs asked Trey to see if he could use last year's bank statements in April to figure out the profit made, if any, from last year's Senior State to compare it with Shreveport's profit this year.
- Trey, Kathy, and Lynda will meet Tuesday night, May 30, 2006, to finalize the CDLM budget to send in to the LTA so that we can receive the CDLM grant funds.
- A Budget for the CDLM grants will contain 75% for Grass Roots Campaigns and 25% on Marketing such programs. Board members and Community Coordinators with ideas for projects or upcoming projects will send them to Trey so that he can fill in the CDLM budget

3. **SPONSORSHIP & FUND-RAISING COMMITTEE REPORT – Trey gave Nikki's report because she was out of town**

- Nikki met with Chris Giordano, the head pro and part owner of University Tennis Center, to discuss the Commercial League. Chris said that he wanted NOMATA's support for the World Team Tennis League franchise he purchased in the form of advertising on the NOMATA website and help calling businesses to get them to participate. Trey reported that Chris had secured the WOW Café as a sponsor and that they would cater the events. Trey said that each team had to have a minimum of four members and the format is two singles and three doubles matches and he thinks they each play a total of 5 games. The signup for this league will be done online. It was decided that we would support this program in lieu of a commercial league. Lynda suggested that we put a blurb on the NOMATA website immediately to advertise that this league is being created and to try to find out from Chris what his goal is for the starting date. Our next step is to contact Chris to let him know that we will support the league and to get the Sponsorship committee to form a phone team to call businesses to get them to sponsor teams. Chris should also have some marketing materials he can give our phone committee to help them with the solicitation.

4. ADULT LEAGUE-

- Kathy Hinrichs handed me the League Participation Report to post with the meeting minutes. The adult leagues for 2006 were down 35% from last year and the mixed leagues are down 48% from last year. I scanned the report so that it can be posted with the minutes from this meeting.
- Kathy suggested that NOMATA focus all new programs on beginners and juniors.
- Kathy reported that the LTA yearbooks will not be mailed out this year in the Katrina affected areas. Instead, the yearbooks will be brought to pick-up sites in the areas to be picked up. We will advertise the locations of these sites on our website.
- The state tournament bids are due in the next couple of months and we have to decide if we want to bid on tournaments for 2007 and 2008.

5. PRO COMMITTEE REPORT:

- Chris Dazet gave a report on a Cardio Tennis seminar he attended at the USPTA convention this weekend. He says that cardio tennis is the fastest growing program in tennis and that he was certified in the program. He wants to get as many pros in the New Orleans area certified so that the program can be offered throughout the city.
- Chris is the president of the Louisiana chapter of the USPTA and wants to get all of the pros in the area to join or to be more active in the organization if they are already members.

6. MARKETING REPORT:

- Lynda met with Patrick North at the Times-Picayune and signed a contract for NOMATA to place 5 ads between now and November. We will advertise the Fun, Friends, and Fitness program, the Welcome Back To Tennis event, the adult leagues, and any other programs we run.
- We need to know what specific projects we intend to market.

7. COMMUNITY COORDINATOR

- Jodi and Lynda met with Manny Barocco, head of the Jefferson Parish athletic department and some PE teachers and principals to initiate a "Tennis in the Schools" program. Jeff Smith, the Southern Section schools program contact, agreed to allow 16 schools to participate and promised \$350 worth of equipment for each school (\$5600 grant). Manny Barocco committed to having about 30 PE teachers attend the USTA Training Seminar on September 22, 2006, at English Turn (or other location if needed) and to have each of the schools participating join the USTA as a member organization. There will be 4 elementary and 4 middle schools participating on the west bank of Jefferson Parish, and the same number on the East Bank.
- Jodi agreed to run an after-school team tennis league in order to complete the requirements by the USTA to hold the schools program. Jodi will get volunteers to help her run the league.

8. SENIOR STATE TOURNAMENT REPORT

- Suzette Watson will get together with Celeste Bordelon to get more information on the super seniors state tournament to give to Kathy.

9. USA PROGRAMS COMMITTEE

- USA Tennis Day was a success with about 30 children and 2 adults attending. We had a lot of volunteers come out to help Celeste Bordelon and Jodi Robinson with the program. Carla Catalano, Ilonka Band, Cindy Lifsey, Suzette Watson, Orlando Watkins, Chi Dimaggio and Pedro Docampo were some of the volunteers that showed up. We also had the following pros, Brendan Blouin, Scott Robinson, and Mike from City Park.

The next meeting will be held Sunday, June 25 at Tastee Donuts.

Motion made by Suzette to adjourn, 2nd by Lynda – Meeting Adjourned 6:35 pm