

MINUTES OF MONTHLY  
NOMATA BOARD MEETING  
JUNE 12, 2005

A meeting of the Board of Directors of NOMATA was held Sunday, June 12, 2005 at Colonial Country Club at 5:00. In attendance were: , , Celeste Bordelon, , Kathy Hinrichs, , and .

Meeting began at 5:25 pm.

1. PRESIDENTS AGENDA

- To secure Active members on the board.

2. TREASURARY REPORT

- 501C-3 UPDATE: Trey is still on track for filing the 501C-3 for June 30<sup>th</sup>
- Articles of Incorporation are still in need of updating

3. PARLIAMENTARIAN

- Debbie is to contact BJ for By Laws and Board Procedures, to update them accordingly. Kathy and Lynda will help if needed. A copy should be given to each Board Member.

4. MARKETING REPORT

- Lynda presented NOMATA's Marketing Plan that will run June – September 2005. Objective: to increase USTA & League Membership for individuals as well as families. To run TV, Magazine & Radio spots with web site address as contact. Post such information on NOMATA's web site. Budget needs to be presented.
- Kathy has secured \$2,700.00 grant monies with southern.
- Commercials will begin during Wimbledon.

5. COMMUNITY COORDINATOR SEARCH

- There has been one person to show interest in the position: Jody Robinson. It was discussed that the position would include assistance in the Fun, Friends & Fitness program with Leif..

6. FUN FRIENDS & FITNESS

- Leif has made contact with three or four pros for their commitment. The discussion is weather to make the program 4 or 6 weeks. It seems the Pros would rather 4 weeks and Sundays instead of Saturdays. It will run in the fall.
- An add will be put in the paper to help generate players. Lynda will help out with this.
- At the end of the program there should be assistance to help players in rating their tennis skills accordingly. This will insure they are placed in the correct level and to encourage them into joining a league.

7. SENIOR STATE TOURNAMENT

- NOMATA Hosted the Senior State Tournament April 29<sup>th</sup>- May 1<sup>st</sup> at City Park and West End Tennis Facilities. Close to 700 players attended the tournament. This was much larger than expected. Despite the rain delay on Saturday, The tournament was a huge success thanks to all the volunteers, donors and players. We had about 30 local volunteers.
- Next year we need to secure more hotel rooms and more volunteers.
- Players were just as happy to get lunch on Fri/Sat and pizza on Sunday than to have a party.

8. ADULT LEAGUE

- Overall adult league has gone up this year. While some areas did decrease others increased in players.

Next meeting TBA, place TBA.

Motion made by Debbie to adjourn, 2<sup>nd</sup> by Lynda – Meeting Adjourned 6:45pm