



Background

- The USTA has not raised dues since 2006.
- We are proposing a modest dues increase averaging 5% beginning in January 2010, primarily to cover inflationary and contractual cost increases over the past three years.

Anticipated Frequently Asked Questions and Answers

Q. How much is the increase? How much are the new proposed dues?

A. The increase depends on your category of membership (see chart below):

Membership Category	Current Dues	Proposed Dues 2010	Increase
Junior, 1 Year	\$18	\$19	\$1
Junior, 3 Year	\$48	\$52	\$4
Junior, 5 Year	\$72	\$76	\$4
Adult, 1 Year	\$40	\$42	\$2
Adult, 3 Year	\$110	\$115	\$5
Adult, 5 Year	\$160	\$168	\$8
Family, 1 Year	\$65	\$68	\$3
Family, 3 Year	\$175	\$184	\$9
Family, 5 Year	\$260	\$272	\$12
Introductory Adult 1 Year	\$29	\$30	\$1
Life Membership	\$750	\$750	0

Q. Why is a membership dues increase necessary?

A. We have grown the membership program to continue to provide more opportunities for participation and more benefits in the last decade; this is just the third dues increase since 1994! The dues increase is necessary to help offset growing operational, postage and printing costs, but more importantly, to continue to provide great benefits, programs and services to our members. USTA membership remains a great value.

Q. Why are you recommending it now – during an economic downturn?

A. We are very aware of the state of the economy and that is why we are proposing a very modest increase in dues for 2010. In fact, the dues increase averages 5% across all 10 categories and for four of the 10 categories the proposed increase is for only \$2 or less.

Q. When would the increase take effect?

A. The increase would be effective January 1, 2010

Q. Do we have to vote on both proposed dues increases 2010 and 2012 now? What are the recommended dues for 2010 anyway?

A. Because of the economic downturn, we are recommending a modest increase for 2010. This modest increase only covers costs for about 2 years and so another modest dues increase is recommended in 2012. However for the July meeting, the Board is only being asked to vote on the 2010 increase. In order to give full disclosure, everyone should know that another modest increase of approximately 7% is proposed for 2012.

Membership Category	Proposed Dues 2010	Proposed Dues 2012	Increase
Junior, 1 Year	\$19	\$20	\$1
Junior, 3 Year	\$52	\$55	\$3
Junior, 5 Year	\$76	\$80	\$4
Adult, 1 Year	\$42	\$45	\$3
Adult, 3 Year	\$115	\$122	\$7
Adult, 5 Year	\$168	\$180	\$12
Family, 1 Year	\$68	\$73	\$5
Family, 3 Year	\$184	\$197	\$13
Family, 5 Year	\$272	\$292	\$20
Introductory Adult 1 Year	\$30	\$35	\$5
Life Membership	\$750	\$750	0

Q. What are the benefits of USTA membership?

A. USTA member benefits are as follows:

- Proceeds from your membership dues are invested to develop tennis at every level from local courts to the US Open.
- Ability to play in USTA sanctioned leagues and tournaments;
- Subscriptions to *TENNIS* magazine and to *USTA Magazine* for Adult and Family members and *SMASH* magazine for Junior members;
- Preferred access and discounts on tickets to professional tennis tournaments throughout the country including the US Open;
- On-site Member Appreciation Days, with benefits and premiums, at professional tennis tournaments throughout the country including the US Open;
- Discounts on tennis merchandise and apparel;
- Discounts on luxury tennis packages to the four Grand Slams and other top tournaments;

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