

New Orleans Metropolitan Area Tennis Association – Board Minutes
August 11, 2011 @ Royal Blend

Meeting called to order at 1:07 by Henry.

In Attendance: Chris Dazet, Bill Phillips, Henry Crocker, Pedro Docampo
Joey Kuchler, Lori Ochsner, Kathy Hinrichs and Lana Whitlow .

Treasurer's Report: Balance Sheet reported by Pedro. Some decrease in revenue given refunds due for Tri-Level. (Welcome back, Pedro ☺)

Adult League Report: (Kathy)

- Mixed Adult/Senior League reports increase of 5%
- Error in Combo set up fee which was to be adjusted from \$5 to \$7 for CTA head tax will show loss of \$2500 +/- revenue. Correction implemented for next league registrations.
- Flex is now part of the National League Program. With 227 participants for the summer league, New Orleans is the 8th largest in the nation.
- Tri-Level had 80 players, \$2650 income, \$1920 expenses, with profit of \$640. Consideration of moving Tri-Level to earlier date, pending court availability.

Junior Tennis Report: (Kathy)

- Jr. Tennis committee – 3 volunteers thus far in place.
- The QuickStart Workshop at City Park in June hosted 65 participants and 2 national trainers. Largest QS workshop in Southern section. LTA submitted event for LTA award.
- Kathy, Jana & Diane, organized visits to 15 summer camps addressing over 500 10&U kids. A shoot out court offered play and kids given tshirts, prizes and promotional material for their parents.
- Free 10&U membership and sweepstakes trip to 2012 US Open run thru December 2011. Bill noted that Louisiana was recognized as being 2nd in the Southern states for registrants of that program J

- Kathy, Jana and Diane held a 3 day planning session to focus on development of the annual calendar, marketing, letter templates, Fall school assembly targets, tennis carnival (tentative for September 17th), creation of a data base & development of PTA and PTO organizations.

- Under construction with Jim Henderson is a full 10&U story to include the carnival, QuickStart workshops, Jr Team Tennis & programming. Proposal for package to run during US Open.

- St. Phillip School will be 'model school' for the 10&U tennis. Underway in development of Ursuline Academy also to serve as model program. Bill suggested the home school component for 10&U.

- Kathy & Bill attended the Jefferson Parish P.E. teachers in-service and presented the 10&u tennis format. Approx. 45 teachers signed up for more information & training.

- Jr. Team Tennis Capt. meeting scheduled for the Fall season scheduled for Sept. 12.

Marketing & Media Report no report given

Website/Facebook Report: no report given

New Business:

- Beginning 2013, Adult new age restructuring becomes effective and are as follows: 18+, 40+ and 55+ , option to play at level or down, only. 45 – 55 age bracket is largest.
- Discussion about submission of a bid for State and/or Sectional Tournament. Discussion regarding costs, sponsors, underwriters...

Old Business

- Magnets distributed to Combo Coordinators with one case saved in an effort to add to Kathy's garage of tennis item storage 😊

Next meeting date - Tuesday, September 13th , location TBA

Henry motioned and meeting adjourned at 2:09.