

## New Orleans Metropolitan Area Tennis Association – Board Minutes

August 18, 2010

Meeting called to order by Chris @ 12:30

**In attendance:** Chris Dazet, Kathy Hinrichs, Lynda Santopadre

**Minutes:** Motion made by Kathy and seconded by Lynda to adopt the May 19 minutes as accurately reported., unanimously accepted.

**Treasurer's Report:** not available

**Adult League Report:** MXD Adult League increase of 11%, MXD Seniors increase of 7%. Summer Flex League increase of 99.5%. 2009 – 123 players. 2010 – 222 players.

**Website/Facebook Report:** not available

**Marketing Report:** Lynda met with local league coordinators, community coordinator, LTA mkt. staff – Jodi Gettys, and LTA Super Senior Coordinator regards marketing efforts to recruit to new players to the game. Create Advertising in Times Picayune, N.O. magazine, Health/Fitness, Kenner Star, NOLA.COM. Incentive for Capt. to recruit new players to be eligible thru a raffle for a 5 yr. USTA membership.

**Junior Team Tennis Report:** Diane Simpson hired as JTT Coordinator. Fall JTT Capt. mtg. held August 16. League to begin late September. QuickStart on-court training Workshop scheduled for September 12 @ New Orleans Country Club. Henry met with Kerri Becker regarding middle school Metro League. Kerri gave Henry info regarding coaches and players to include in USTA programs.

### **Old Business:**

- 501c3 status, Kathy met with CPA to respond to IRS letter. CPA wrote respond and reviewed by Kathy & Pedro. Pedro mailed to IRS. Waiting on approval for determination letter.
- Adult State Tournament – everyone enjoyed the addition of a local vendor day festival. We had a loss of \$500 due to increase in court cost and supplies.

### **New Business:**

- LTA Adult State Tournament Bids. Board decided not to submit a bid for 2011/2012.

- Kathy Hinrichs hired by the LTA to serve as the New Orleans Community Coordinator.
- Kathy will submit/nominate, on behalf of the CTA, Chris Dazet as La. Pro of the Year.
- Joey Kuchler, pro at MCC, is interested in becoming a member of the Board. Joey would like to participate in the QuickStart program and serve as Tournament Director for Jr/Adult tournaments.

**Next meeting: tba**

**Meeting Adjourned:** motion made by Kathy seconded by Lynda. Meeting adjourned @

2:00 p.m.