

New Orleans Metropolitan Area Tennis Association – Board Minutes

October 12, 2010

Meeting called to order by Chris @ 12:10 p.m.

In Attendance: Chris Dazet, Carla Catalano, Pedro DoCampo, Henry Crocker, Lynda Santopadre and Kathy Hinrichs

Minutes: Motion made by Pedro and seconded by Henry to adopt the August 19 minutes as accurately reported, unanimously adopted.

Treasurer's Report: given by Pedro

Adult League Report: given by Kathy. Total Combo League participation 2004 players w/ and increase of 150 players = 8% increase over last year. Greatest increase in Men (71) and Sr. Men (44). **FLEX** League – fall participation of 243 players w/ and increase of 59 players over last year.

Junior Team Tennis Report: given by Kathy. Fall participation of 210 players w/ increase of 46 players = 28% increase.

Website/Facebook Report: given by Carla. Will have a NOMATA facebook created within the next month. Carla spoke with BJ of the possibility of having NOMATA webpage to mirror the LTA webpage.

Marketing Report: given by Lynda. Suggested that efforts and dollars should target Juniors.

Old Business:

- **501c3** – Pedro reported that we have responded to all IRS additional request for information and our application sits with the IRS. Ellis Roussel, CPA, has been in contact with IRS.

New Business:

- Motion made by Kathy and seconded by Pedro to award JTT Coordinator and additional stipend for growing the JTT Fall League.

- Approval of New Board members. Motion made by Pedro and seconded by Henry to accept the nominations of Joey Kuchler, Elizabeth Hamlin and Lana Whitlow as new board members, unanimously accepted.
- CD/LM grant application. Since we have not been awarded our tax status by the IRS as of yet, Kathy will outline the events leading to date and attach with application to the LTA.
- UNO fundraiser on Nov. 4 --- email bd. Members and local league coordinators to see if they are interested in attending. Motion made by Pedro and seconded by Lynda to commit to a minimum of 8 tickets, unanimously approved.
- Special Olympics (tennis clinic – Nov. 9), NOMATA will sponsor give aways of towels, water bottles and wristbands. Motion made by Lynda and seconded by Carla to purchase wristbands from Wilson, unanimously approved. Chris to purchase wristbands.
- National/Sectional – 10&under initiative – New Orleans approved as a pilot program. Sectional will hire a part-time local coordinator for this endeavor.
- School Assemblies – NOMATA will use marketing dollars to order t-shirts.
- Logo shirts to be ordered for Community Coordinator, JTT Coordinator, and Media Chairman
- NORD – Kathy reported that the New Orleans City Council passed an ordinance that the New Orleans Recreation Department will be governed by the New Orleans Recreation Development Commission.
- Atlanta CTA – Kathy visited with the CTA in Atlanta and gathered their model of Board members, staff, programs and funding.

Next Meeting - tentatively scheduled for Nov. 9.

Meeting Adjourned – motion made by Lynda seconded by Henry. Meeting adjourned @ 1:20 p.m.