

NOMATA BOARD MINUTES

August 23, 2009

Meeting called to order by Chris Dazet @ 5:30 p.m.

In Attendance: Chris Dazet, Kathy Hinrichs, Carla Catalano, Pedro Docampo and Guy Curry.

Minutes: July 26, 2009 Minutes read; Motion made by Chris and seconded by Guy to adopt as accurately reported.

Financial Report: Treasurer's report given by Pedro Docampo. Concern raised with regard to NOMATA 501c3 status. Guy to follow up with Steve Romig for an update, as NOMATA income tax return needs to be filed.

Adult League Report:

- Kathy reported increase in summer Mixed Doubles League totals – Senior Mixed total participation was 103, up 14%; and Adult Mixed total participation was 601, up 2%.
- Carla reported good participation in summer Flex League with total participation of 121 players. Carla will issue Fall Flex League registration email blasts on September 1 & 15, with registration to run from September 1 to 21 and league play to begin on September 28, to run for 8 weeks through November 16.
- Concern was discussed with regard to shortening of Fall Combo League season and effect on larger divisions, i.e.: fewer matches, thus limiting rather than promoting more league play.

Junior Team Tennis Report: Chris reported Fall registration continues through August 30, with play to begin on September 12, for 6 to 8 weeks of play.

Marketing:

- Discussion of promotional item squeeze bottles vs. large insulated cups again. Chris to obtain pricing on squeeze bottles with NOMATA logo for consideration of use for promotion in conjunction with Juniors' events, with the 32 oz. insulated cups to be used in conjunction with Adult events.
- Lynda Santopadre to run ads in Times Pic Living Section (as approved in June meeting) in conjunction with promoting participation in upcoming Fall Flex League season. Carla to provide Lynda with details to include in the ads.

Old Business:

- Cathy Lago still needs to provide Grant Request form downloaded from NOMATA website in conjunction with QuickStart program request to secure necessary equipment for Bissonet program, namely 3-21" junior rackets, 3-23" junior rackets and 1 bucket of balls (cost \$69.00), for Bissonet location, to run for 10 weeks ending August 8, 2009 and to consist of 16 – 5 & 6 years olds, 20 – 7&8 year olds, and 20- 9&10 year olds.
- Chris and Henry to organize a fall Fun, Friends, and Fitness Program.

New Business:

- Kathy raised concern for utilization of CDLM Grant funds to be expended on worthy programs as part of Spending Plan for Marketing/Advertising; Diversity Programs; Fun, Friends & Fitness; Junior Team Tennis; Junior Grand Prix Sponsorship; and/or Schools Program.
- NOMATA Board expressed concern over poor participation of current Louisiana tennis professionals in USPTA Annual Meeting held on August 15, @ Metairie Country Club. Strong consensus for USPTA to renew requirement for tennis professionals' participation to maintain certification, and for LTA to request all state tennis facilities support their tennis professionals in encouraging their participation in such teaching workshops.

Next Meeting: Tentatively scheduled for Sunday, September 20, 5:30 p.m. @ Tastee.

Meeting Adjourned: Motion made to adjourn meeting by Guy and seconded by Pedro. Meeting adjourned at 7:10 p.m.